



Advertising Rates for *The Magazine* by [www.AirShowsReview.com](http://www.AirShowsReview.com), are the following:

**Rates per issue:**

\$50.00\* for Standard Business Card, (3.5x2 inches) back linked to your website.

\$150.00\* for half page back linked to your website.

\$250.00\* for full page back linked to your website.

**Discounts:**

Our issues are bi-monthly, therefore we offer the following discounts:

10% off for (4) issues prepaid in full.

15% off for (6) issues prepaid in full.

**Advertisement formats:**

We accept advertisements artwork in the following formats, in Adobe sRGB, we do not need (4) color separation, for the internet but they should be at 300 dpi or better for the .pdf format of The Magazine:

- .jpg
- .pdf
- .tiff
- .eps

We can scan in your Business card if you do not have the artwork for it in the above formats. All ad artwork must be ready for insertion. If you need help with custom art work, we can prepare it for you at \$50.00\*/hr.

\*All rates are in US dollars. Full payment is requires with placement of ad by cheques or money order payable to “ AirShowsReview” to the above US mailing address.

**Rates: valid from Jan. 1, 2010 until further notice**