



Advertising Rates for *The Magazine* by www.AirShowsReview.com, are the following:

Rates per issue:

\$50.00* for Standard Business Card, (3.5x2 inches) back linked to your website.

\$150.00* for half page back linked to your website (7.5x5 inches)

\$250.00* for full page back linked to your website. (7.5x10 or 8.5x11 inches depending on art work)

Discounts:

We are planning bi-monthly issues for the year 2010, therefore,¹ we offer the following discounts:

10% off for (4) issues prepaid in full.

15% off for (6) issues prepaid in full.

Advertisement formats:

We accept advertisements in the following formats, in Adobe sRGB, we do not need (4) colour separation, for the internet but they should be at 300 dpi or better for the .pdf format of The Magazine:

- .jpg
- .pdf
- .tiff
- .eps

We can scan in your Business card if you do not have the artwork for it in the above formats. All ad artwork must be ready for insertion. If you need help with custom art work, we can prepare it for you at \$50.00*/hr.

*All rates are in Canadian dollars for Canada, and subject to GST or HST which is extra.

Full payment is requires with placement of ad by cheques or money order payable to

“Laszlo Nyary” to the above address.

¹ Price list 11/01/2009 to May 31, 2010