



THE AVIATION MAGAZINE

info@TheAviationMagazine.com

Advertising Rates for The Aviation Magazine are the following:

Rates per issue:

INSIDE FRONT \$400.00	(8.5x11 inches no bleed).
BACK cover \$350.00	(8.5x11 inches no bleed).
TWO - PAGE SPREAD \$500.00	(17x11 inches no bleed).
FULL- PAGE \$300.00	(8.5x11 inches no bleed).
HALF- PAGE \$180.00	(7.5x5 inches net size no bleed)
ONE-THIRD \$140.00 Vertical only	(2.5x10 inches net size no bleed)
ONE-FIFTH \$120.00 Horizontal only	(7.5 x up to 2.25 inches net size no bleed)

[All ads are back linked to your website](#)

Discounts:

We offer the following discounts on full or half page ads only:

- 10% off for (3) issues prepaid in full.
- 15% off for (4) issues prepaid in full.
- 20% off for (6) issues prepaid in full.

Artwork formats:

We accept advertisements in the following formats, in Adobe sRGB, we do not need (4) colour separation for the internet but they should be at 300 dpi or better for The Aviation Magazine:

- .jpg highest quality setting (prefer this over the internet)
- .pdf (must be Press Quality Conversion setting)

All artwork must be ready for insertion. If you need help with custom art work, we can prepare it for you at \$60.00*/hr.

Payment:

All rates are in US dollars. Full payment is required with placement of ad by cheques or money order Canadians must add 13% HST.

Rates: valid from December 1, 2016 until further notice